



Sharp Insights: **School Fundraising Report**

2023 Survey

Built for YOU

“We built Cheddar Up to help group organizers do more. Volunteers are busy. They don’t have time to chase down checks and manage spreadsheets. That’s why we’re focused on creating right-fit tools made for groups—tools that help them save time, maximize their efforts, and collect more.

Our school fundraising survey speaks to one of our most essential groups—the staff and volunteers at schools, PTOs, and booster clubs. They work tirelessly to raise funds that keep their facilities and teachers operating in service of their students. Our survey was designed to provide actionable insights that help inform school fundraisers when making plans for the year ahead.”



Nichole Montoya

Co-Founder and CEO

2023 Report Overview

Cheddar Up began thanks to a simple school fundraiser, and supporting schools remains an important part of our mission. We launched this nationwide survey to help create a valuable resource for school fundraising planning and improvements so schools can fundraise more effectively and efficiently.

The survey was conducted from June 15, 2023 to June 30, 2023. We asked parents, teachers, and administrators from across the US, at all grade levels and types of schools, how they fundraise in order to provide additional academic and social-developmental growth opportunities for their students.

Our findings validate that schools are heavily dependent on supplemental fundraising from the school community. Making volunteers in parent-teacher organizations and booster clubs a critical part of the educational ecosystem in the US. Without them, student education would be severely affected.

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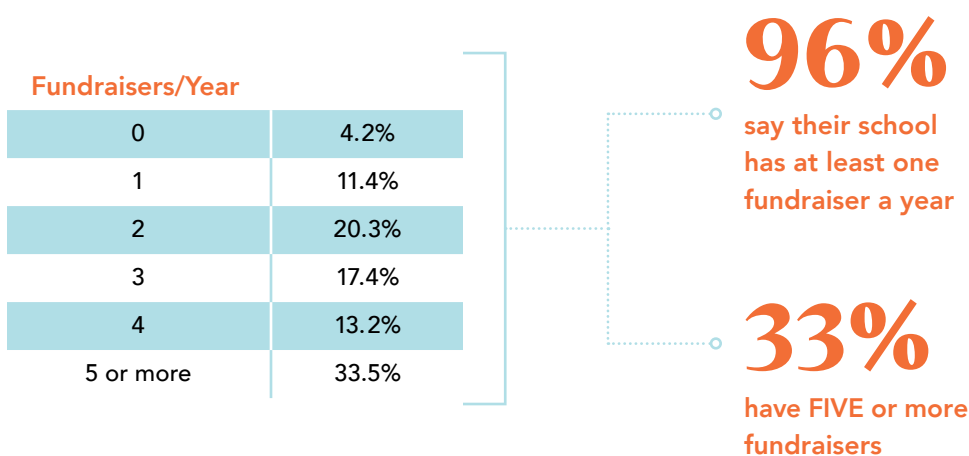


Methodology Statement:

Cheddar Up designed and administered this survey taken by 539 respondents who were notified of the survey through Cheddar Up's subscriber list, social media and partner channels. This report focuses on the 461 respondents who have children currently enrolled in or who work in an elementary, middle, or high school.

Schools rely HEAVILY on fundraising efforts

Just 64% of survey respondents believe their school is well funded—that’s a D grade! It leaves parents and schools to fill the gap.



Where the proceeds go

Classroom supplies and projects	47%
Fine arts (band, chorus, theater, etc.)	44%
Athletics	40%
Classroom technology	40%
Staff development and appreciation	35%
Clubs and student leadership	35%
Spirit (cheer, dance, etc.)	34%
Supplemental academic support (e.g. tutors, PARAs, ESL, library, etc.)	28%
Student events, activities, field trips	5%
Playground/Facilities improvement	2%

Proceeds fund a wide range of causes from academics and leadership to the arts and sports. This helps fill the gap where academic funding falls short, while also providing more opportunities for extracurriculars to foster a well-rounded education for students.

Finding the right fundraiser to drive support

Most schools focus on social events and third-party sales for fundraisers, but third-party sales are the least likely to be supported by parents.

What type of fundraisers does your school host?

Social events (galas, auctions, festivals, etc.)	60.1%
Third-party product sales (plants, chocolates, gift wrap, etc.)	58.5%
Annual giving drive or open donations	50.4%
Fun runs/A-thon events	41.5%
Retailer contribution programs (Amazon, etc.)	38.3%

35%

say that **social events** are the fundraisers they are **MOST** likely to support

29%

say that **third-party product sales** are the fundraisers they are **LEAST** likely to support

1 out of 4

said their school's fundraisers rarely change —it's time to try something new!



Events require a lot of volunteers! When volunteer fatigue is running high, try these alternatives:

2 out of 3

say they would prefer a one-time annual donation instead of multiple fundraisers

50%

say they would participate in a monthly auto-pay program for school fundraising

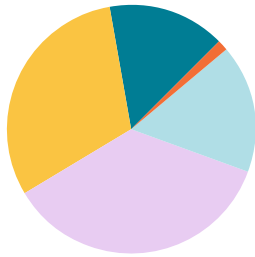
61%

of schools sourced donations from local business sponsorships

That's a lot of cheddar!

The average amount raised from fundraisers in the 2022-23 school year was **\$31,497**.

What do you think is a reasonable contribution to a school fundraiser?



Over \$100 15.2%
 \$51-\$100 30.9%
 \$21-\$50 35.8%
 \$1-\$20 16.8%
 \$0 1.3%

While some schools are seeing great fundraising success, there is a large discrepancy by school type and location

25%

The amount that public schools raise relative to private schools

Estimate of funds raised per year

Private	\$82,024
Public Charter	\$38,295
Public	\$20,809

54%

of respondents saw an increase in donations over the 2021-22 school year

46%

say a reasonable contribution to a fundraiser is over \$50

With multiple fundraisers a year, donations can put a financial strain on many families.

2.2x

The multiplier that schools in the Northeast, Midwest, and West raise over the South

Estimate of funds raised per year

Northeast	\$39,084
Midwest	\$38,984
West	\$36,815
South	\$16,517

Volunteer supply and demand

With the majority of schools holding three or more fundraisers a year, there is a large demand for volunteers—but schools seem to be running through their supply.

73%

Have volunteered
in the past

78%

Of leaders say
volunteer recruiting
and retention are their
main concerns

39%

Volunteered 16+ hours
in the 2022-23 school
year; proving it's a
part-time job for many

Why DO they volunteer?

49%

I love it, it's a
passion of mine

36% I don't love it, but
wanted to help the school

15% I was asked and felt
obligated to say 'yes'

Why DON'T they volunteer?

51%

I've had conflicting
time commitments

37% I'm not interested
in volunteering

10% I'm not aware of
volunteer opportunities

2% I don't have
transportation

Top issues facing PTOs & Booster Clubs

53%

Volunteer recruiting

25% Volunteer retention

11% Community
communications

7% Fundraising

4% Financial Mgmt

Parent-Teacher Organizations: They're everywhere

Over 90% of survey respondents say their schools have PTOs*, with the highest representation at 96% of respondents from elementary schools.

PTOs: Where you'll find them

PTOs by Grade Level

Elementary	96.9%
Middle School	93.9%
K-8/K-12	92.7%
High School	90.2%

PTOs by Region

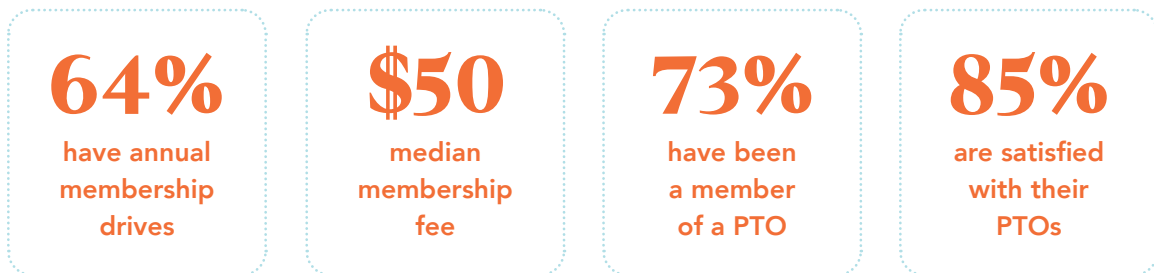
West	97.8%
Northeast	97.8%
Midwest	90.3%
South	87.4%

PTOs by School Type

Public	94.5%
Private	87.0%

PTOs: By the numbers

There are a variety of ways that PTOs can be structured and our survey indicates:



* For the purpose of this survey, a parent-teacher organization is defined as a formally recognized group of supporters who raise money to benefit school-wide programs. It will be referred to as "PTO" but can also be a parent-teacher-student association (PTSA), parent-teacher association (PTA), or parent-faculty association (PFA).

Boosting extracurriculars

Booster clubs support a variety of extracurricular activities but are less prevalent than PTOs—only 63% have booster clubs.

Booster Clubs: Where you'll find them

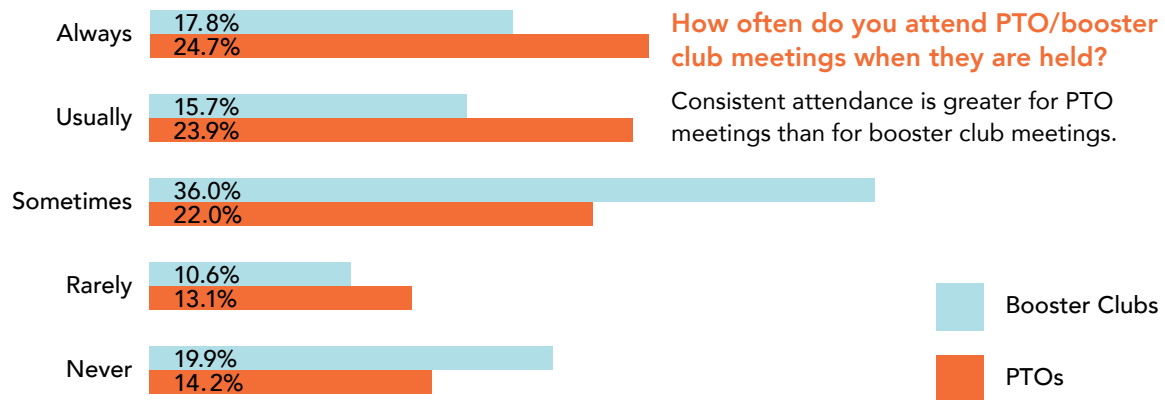
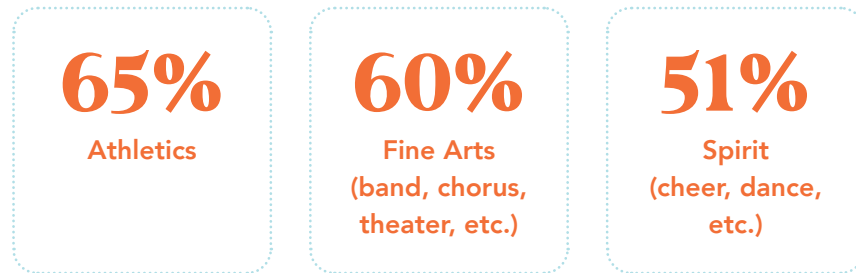
PTOs by Grade Level

High School	82.4%
K-8/K-12	72.6%
Middle School	63.2%
Elementary	35.2%

PTOs by School Type

Private	73.3%
Public	61.0%

Which of the following booster organizations are represented at your school?
(respondents could select multiple)



Formal parent and booster groups lead the charge

Formal parent-teacher organizations and booster clubs are primarily responsible for fundraising—and most are succeeding.

Who is primarily responsible for fundraising at your school?

Formal PTOs or booster clubs	54.4%
School administration	21.3%
Individual clubs or classes	12.5%
Informal group of school or program supporters	11.8%

69%

of respondents think their school fundraisers are well organized

71%

of leaders said they met or exceeded their fundraising goals for the 2022-23 school year


Parents give their school's fundraising communication 4 stars



Transparency is key

When parents feel that their school is transparent about fundraising, they're willing to donate more. But, some schools are falling short.

61% their school is transparent about how much is earned through fundraising.
AGREE



Average Yearly Contribution of those who agree v. disagree

AGREE	\$687
DISAGREE	\$408 (40.6% less than those who agree)

58% their school is transparent about how fundraising profits are utilized.
AGREE



Average Yearly Contribution of those who agree v. disagree

AGREE	\$712
DISAGREE	\$452 (36.5% less than those who agree)

Let the parents choose where the funds go and you may see an increase in donations

80%
Would be more likely to donate if they could specify a cause or program

1 out of 2
Would donate more!

DETAILED RESPONSES

(APPENDIX)



Methodology Statement: Cheddar Up designed and administered this survey taken by 539 respondents who were notified of the survey through Cheddar Up's subscriber list, social media and partner channels. This report focuses on the 461 respondents who have children currently enrolled in or who work in an elementary, middle, or high school.

Appendix: Detailed Responses

Q01	Do you have children currently enrolled in or do you work in an elementary, middle, or high school?	Total Respondents	539
		Yes	85.53%
		No	14.47%
Q02	In what state is your school located?	Respondents with School-Age Children or School Employees	448
		Midwest	17.34%
		Northeast	20.50%
		South	30.63%
		West	31.53%
Q03	Which best describes your school's location?	Respondents with School-Age Children or School Employees	448
		Suburban	45.98%
		Urban	39.06%
		Rural	14.96%
Q04	Is your school public or private?	Respondents with School-Age Children or School Employees	448
		Public	72.32%
		Private	16.74%
		Public Charter	10.94%
Q05	What is your relationship with the school?	Respondents with School-Age Children or School Employees	448
		Parent/Guardian	74.55%
		Both	17.86%
		Administrator or Teacher	7.59%

Appendix: Detailed Responses

Q06	Is your school a Title 1 school?	Respondents with School-Age Children or School Employees	448
	Definition provided: Title I is a federal education program that supports low income students throughout the nation.	Yes	54.69%
		No	25.45%
		I don't know	19.87%
Q07	What grades does your school serve?	Respondents with School-Age Children or School Employees	448
		High School	30.80%
		Elementary	29.24%
		K-12 or K-8	24.78%
		Middle School	15.18%
Q08	Approximately how many students are enrolled in the school?	Respondents with School-Age Children or School Employees	448
		Under 100	2.23%
		100 - 249	6.03%
		250 - 499	21.65%
		500 - 749	22.99%
		750 - 999	16.29%
		1000 - 1499	16.07%
		1500 - 1999	6.92%
		2000+	7.81%
Q09	Which of the following does your school offer? Check all that apply.	Respondents with School-Age Children or School Employees	448
		Fine arts (e.g. band, chorus, theater, etc.)	69.42%
		Spirit (e.g. cheer or dance)	52.68%
		Athletics	61.16%
		Clubs and student organizations	66.52%
		None, our school does not offer extracurricular activities	4.24%

Appendix: Detailed Responses

Q10	Do you believe your school is well-funded?	Respondents with School-Age Children or School Employees	448
		Yes	64.06%
		No	35.94%
Q11	How many fundraisers does your school host each year?	Respondents with School-Age Children or School Employees	448
		0 - Our school does not fundraise	4.24%
		1	11.38%
		2	20.31%
		3	17.41%
		4	13.17%
		5	5.80%
		More than 5	27.68%
Q12	Who is primarily responsible for fundraising at your school?	Respondents with School-Age Children or School Employees	399
		Formal parent-teacher organization or booster club(s)	54.39%
		School administration	21.30%
		Individual clubs or classes	12.53%
		Informal group of school or program supporters	11.78%
Q13	Do you have a PTO at your school?	Respondents at Schools with Fundraising	433
		Yes	93.30%
		No	6.70%

Appendix: Detailed Responses

Q14	Are you currently or have you ever been a member of the PTO at your school?	Respondents at Schools with a PTO	381
		Current or past member	43.04%
		Current or past officer, committee chair, or board member of the PTO	30.45%
		Never a member	23.62%
		Not applicable, no membership structure for the PTO	2.89%
Q15	Does the PTO hold an annual registration or membership drive?	Respondents at Schools with a PTO	380
		Yes	63.68%
		I don't know	19.47%
		No	14.47%
		Not applicable	2.37%
Q16	How much is the membership fee per year per parent/guardian? If paid memberships are not offered, enter 0. *Groupings created after receiving raw responses	Respondents at Schools with a PTO	357
		\$1-\$50	32.49%
		\$51-\$100	3.36%
		\$101-\$250	10.64%
		\$251-\$500	7.28%
		\$500+	7.56%
		None/Don't know	38.66%
Q17	Is the role of the PTO clear to you?	Respondents at Schools with a PTO	379
		Yes	84.17%
		No	15.83%
Q18	Are you satisfied with the efforts of the PTO?	Respondents at Schools with a PTO	379
		Yes	85.22%
		No	14.78%

Appendix: Detailed Responses

Q19	How often do you attend PTO meetings when they are held?	Respondents at Schools with a PTO	381
		Always	24.67%
		Usually	23.88%
		Sometimes	22.05%
		Rarely	13.12%
		Never	14.17%
		Not applicable, no meetings are held	2.10%
Q20	Do you have a booster club(s) at your school?	Respondents at Schools with Fundraising	409
		Yes	62.84%
		No	37.16%
Q21	Are you currently or have you ever been a member of a booster club at your school?	Respondents at Schools with a Booster Club	247
		Current or past member	45.75%
		Current or past officer, committee chair, or board member of booster club	22.27%
		Never a member	29.96%
		Not applicable, no membership structure for booster clubs	2.02%
Q22	How much is the membership fee per year per parent/guardian? If paid memberships are not offered, enter 0.	Respondents at Schools with a Booster Club	226
	*Groupings created after receiving raw responses	\$1-\$50	34.51%
		\$51-\$100	10.62%
		\$101-\$250	7.08%
		\$251-\$500	5.75%
		\$500+	6.64%
		None/Don't know	35.40%

Appendix: Detailed Responses

Q23	Does the booster club hold an annual registration or membership drive?	Respondents at Schools with a Booster Club	244
		Yes	68.44%
		No	8.61%
		I don't know	22.95%
Q24	Is the role of the booster club clear to you?	Respondents at Schools with a Booster Club	243
		Yes	80.66%
		No	19.34%
Q25	Are you satisfied with the efforts of the booster club?	Respondents at Schools with a Booster Club	243
		Yes	83.13%
		No	16.87%
Q26	How often do you attend booster club meetings when they are held?	Respondents at Schools with a Booster Club	236
		Always	17.80%
		Usually	15.68%
		Sometimes	36.02%
		Rarely	10.59%
		Never	19.92%
Q27	Which of the following booster organizations are represented at your school? Check all that apply.	Respondents at Schools with a Booster Club	245
		Athletics	64.90%
		Fine arts (e.g. band, chorus, theater, etc.)	60.41%
		Spirit (e.g. cheer or dance)	51.20%
		Clubs and student leadership	42.04%
		Not Sure	2.04%
		Academic	0.82%

Appendix: Detailed Responses

Q28	Do you think school fundraising is necessary?	Respondents at Schools with No Fundraising	11
		No	54.55%
		Yes	45.45%
Q29	Why do you think your school does not fundraise? Check all that apply.	Respondents at Schools with No Fundraising	11
		Parents do not support idea of school fundraising	54.55%
		We are adequately funded	36.36%
		Lack of parent involvement	27.27%
Q30	What kind of impact do you think school fundraising would have on your school?	Respondents at Schools with No Fundraising	11
		No Impact	36.36%
		Positive	27.27%
		Very positive	18.18%
		Negative	18.18%
Q31	How often do the fundraisers at your school change from year to year?	Total Respondents	390
		Always — they're never the same from year to year	15.64%
		Occasionally — a few are different each year	54.10%
		Rarely — barely changed since we've been there	23.85%
		I don't know — we've only been there one year	6.41%

Appendix: Detailed Responses

Q32	Would you prefer more or less fundraisers each school year?	Total Respondents	387	
		I'm satisfied with the amount of fundraisers	44.96%	
		More	37.47%	
		Less	17.57%	
Q33	To what extent do you agree with the following statement: Our school fundraisers are well organized.	Total Respondents	389	
			Strongly agree	26.48%
			Agree	42.67%
			Neither agree nor disagree	25.71%
			Disagree	4.37%
			Strongly disagree	0.77%
Q34	How does the school communicate about fundraising activities? Check all that apply.	Total Respondents	390	
			Flyers sent home	60.51%
			Email	68.72%
			Social Media	57.44%
			Text message	33.59%
			Other digital communication	26.15%
			My student is expected to tell me	18.72%
			Other	0.77%
Q35	What is your preferred method of communication for fundraising activities?	Total Respondents	389	
			Flyers sent home	44.22%
			Email	62.21%
			Social Media	33.93%
			Text message	34.70%
			Other digital communication	19.54%
			My student is expected to tell me	6.94%

Appendix: Detailed Responses

Q36	How would you rate the communication you received from your school regarding fundraising activities?	Total Respondents	376
		1	1.86%
		2	3.72%
		3	22.61%
		4	35.64%
		5	36.17%
Q37	What type of fundraisers does your school host? Check all that apply.	Total Respondents	381
		Social Events (e.g. gala, auction, festival, etc.)	60.10%
		3rd Party Product Sales (e.g. plants, chocolate, gift wrap, etc.)	58.53%
		Annual Giving Drive or Open Donations	50.39%
		Fun Runs or A-Thon Events	41.47%
		Retailer Contribution Programs (e.g. Amazon Smile, Box Tops, etc.)	38.32%
		Other	0.79%
Q38	What is your school's primary fundraiser?	Total Respondents	376
		Social Events	29.52%
		3rd Party Product Sales	23.14%
		Annual Giving Drive or Open Donations	22.61%
		Fun Runs or A-Thon Events	14.89%
		Retailer Contribution Programs	5.59%
		Other	2.39%
		Not sure	1.86%

Appendix: Detailed Responses

Q39	What type of fundraiser are you most likely to support?	Total Respondents	378
		Social Events	35.45%
		Annual Giving Drive or Open Donations	23.28%
		3rd Party Product Sales	16.93%
		Fun Runs or A-Thon Events	11.38%
		Retailer Contribution Programs	11.11%
		Other	1.85%

Q40	What type of fundraiser are you least likely to support?	Total Respondents	377
		3rd Party Product Sales	28.91%
		Fun Runs or A-Thon Events	21.22%
		Annual Giving Drive or Open Donations	18.04%
		Retailer Contribution Programs	16.45%
		Social Events	13.79%
		Not sure	0.80%
		Support all	0.53%
Other	0.27%		

Q41	To what extent do you agree with the following statement: <i>I like the fundraisers our school hosts.</i>	Total Respondents	381
		Strongly agree	22.05%
		Agree	43.04%
		Neither agree nor disagree	27.82%
		Disagree	6.04%
		Strongly disagree	1.05%

Appendix: Detailed Responses

Q42	Would you participate in a monthly auto-pay program for school fundraising?	Total Respondents	382
		Yes	50.30%
		No	49.70%
Q43	Would you prefer a one-time annual donation instead of multiple fundraisers?	Total Respondents	381
		Yes	67.72%
		No	32.28%
Q44	Do you feel obligated to participate (e.g. donate, purchase, or attend an event) in school-wide fundraisers?	Total Respondents	371
		Yes	69.81%
		No	30.19%
Q45	What do you think is a reasonable contribution to a school fundraiser?	Total Respondents	369
		Over \$100	15.18%
		\$51 - \$100	30.89%
		\$21 - \$50	35.77%
		\$1 - \$20	16.80%
		\$0	1.36%
Q46	If you could specify a cause or program within the school when you make a donation, how would it impact your donation?	Total Respondents	370
		I would be more likely to donate and possibly donate more	48.65%
		I would be more likely to donate but donate the same amount	30.81%
		It would not impact it	19.73%
		I would be less likely to donate	0.81%

Appendix: Detailed Responses

Q47	Have you ever volunteered to help plan, organize, or execute a school fundraiser?	Total Respondents	372
		Yes	73.39%
		No	26.61%
Q48	What do you estimate you contribute, in total, to school-wide fundraisers, including annual giving programs, each school year? <small>*Groupings created after receiving raw responses</small>	Total Respondents	353
		\$1-\$50	13.03%
		\$51-\$100	20.40%
		\$101-\$250	18.98%
		\$251-\$500	24.65%
		\$500+	19.26%
		None/Don't know	3.68%
Q49	In the 2022-2023 school year, how many fundraising events did you volunteer to help plan, organize, or execute?	Respondents who have ever volunteered (Q47)	259
		0	6.18%
		1	16.60%
		2	30.12%
		3	18.53%
		4	7.72%
		5+	20.85%
Q50	In the 2022-2023 school year, how much time did you spend volunteering to help plan, organize, or execute school fundraising activities?	Respondents who have ever volunteered (Q47)	259
		0 hours	5.79%
		1 - 5 hours	21.62%
		6 - 10 hours	18.15%
		11 - 15 hours	15.06%
		16 - 20 hours	11.58%
		20+ hours	27.80%

Appendix: Detailed Responses

Q51	Which best describes your reason for volunteering?	Respondents who have ever volunteered (Q47)	257
		I love it, it's a passion of mine	48.64%
		I don't love it, but wanted to help the school	36.58%
		I was asked and felt obligated to say "yes"	14.79%
Q52	Would you volunteer for a school fundraiser again?	Respondents who have ever volunteered (Q47)	259
		Yes	83.40%
		Maybe	13.51%
		No	3.09%
Q53	Which best describes your reason for not volunteering?	Respondents who haven't volunteered (Q47)	99
		I've had conflicting time commitments	50.51%
		I'm not interested in volunteering	37.37%
		I'm not aware of volunteer opportunities	10.10%
		No transportation	2.02%
Q54	If a fundraiser requires student participation, are students rewarded for fundraising?	Total Respondents	355
		Yes	49.30%
		Sometimes	32.96%
		No	12.96%
		Not applicable, our school does not do student fundraising	4.79%

Appendix: Detailed Responses

Q55	If a fundraiser requires student participation, such as door-to-door sales or soliciting donations from friends, family, or the community, what happens most often in your household?	Total Respondents	355
		The child solicits the majority of donations with some assistance by a parent	22.82%
		A parent solicits the majority of donations with some assistance from the child	21.41%
		The child and parent(s) share equal responsibility for soliciting	18.59%
		The child actively solicits donations with no assistance from a parent	11.55%
		A parent solicits all of the donations with no assistance from the child	6.20%
		A parent makes a donation or purchase without soliciting any other donations	5.92%
		Our household does not participate	6.20%
		Not applicable	7.32%
Q56	My school is transparent about how much is earned through fundraising.	Total Respondents	347
		Strongly agree	28%
		Agree	33%
		Neither agree nor disagree	22%
		Disagree	12%
		Strongly disagree	4%
Q57	My school is transparent about how fundraising profits are utilized.	Total Respondents	347
		Strongly agree	25.36%
		Agree	32.85%
		Neither agree nor disagree	25.94%
		Disagree	13.26%
		Strongly disagree	2.59%

Appendix: Detailed Responses

Q58	I feel well-informed about the purpose of each fundraiser.	Total Respondents	347
		Strongly agree	26.80%
		Agree	38.62%
		Neither agree nor disagree	21.04%
		Disagree	12.10%
		Strongly disagree	1.44%
Q59	How much of an impact do you think money raised from school fundraisers have on your child's education?	Total Respondents	345
		A great deal	31.59%
		A lot	22.90%
		A moderate amount	28.41%
		A little	12.75%
		None at all	4.35%
Q60	How are the donations received during school-wide fundraisers utilized? Check all that apply.	Total Respondents	343
		Classroom supplies and projects	47%
		Fine arts (e.g. band, chorus, theater, etc.)	44%
		Athletics	40%
		Classroom technology	40%
		Staff development and appreciation	35%
		Clubs and student leadership	35%
		Spirit (e.g. cheer or dance)	34%
		Supplemental academic support (e.g. tutors, PARAs, ESL, Library, etc.)	28%
		Student events, activities, field trips	5%
		Playground/Facilities Improvement	2%
		I don't know	20%

Appendix: Detailed Responses

Q61	How much money do you estimate your school earns in fundraising each year? Enter a whole number amount without the currency symbol (e.g. 500).	Total Respondents	317
*Groupings created after receiving raw responses		\$1-\$500	17.03%
		\$501-\$1,000	7.89%
		\$1,001-\$5,000	18.93%
		\$5,001-\$10,000	15.14%
		\$10,001-\$20,000	11.04%
		\$20,001-\$50,000	15.77%
		\$50,000+	10.73%
		None/Don't know	3.47%
Q62	Were you an officer, committee chair, or board member for the PTA or booster club, or a school administrator or teacher in the 2022-2023 school year?	Total Respondents	322
		Yes	43.37%
		No	56.63%
Q63	What was your role during the 2022-2023 school year?	Respondents on leadership for a PTO or booster club (Q62)	136
		Organization Officer, Committee Chair, or Board Member	76.47%
		Teacher	14.71%
		School Administrator	8.82%
Q64	How did the total money raised through fundraising efforts in the 2022-2023 school year compare to the prior school year?	Respondents on leadership for a PTO or booster club	125
		Increase from prior school year	54.40%
		Decrease from prior school year	24.00%
		Same	21.60%

Appendix: Detailed Responses

Q65	Did you achieve your fundraising goal in the 2022-2023 school year?	Respondents on leadership for a PTO or booster club	135
		Yes, we met our goal	31.11%
		Yes, we exceeded our goal	40.00%
		Not applicable, we did not have a goal	11.11%
		No, we did not meet our goal	13.33%
		I don't know	4.44%
Q66	How satisfied were you with parents' participation in the 2022-2023 school year?	Respondents on leadership for a PTO or booster club	135
		Very satisfied	26.67%
		Satisfied	33.33%
		Neither satisfied nor dissatisfied	17.78%
		Dissatisfied	17.78%
		Very dissatisfied	4.44%
Q67	How satisfied were you with the money raised in the 2022-2023 school year?	Respondents on leadership for a PTO or booster club	135
		Satisfied	34.81%
		Very satisfied	33.33%
		Neither satisfied nor dissatisfied	20.74%
		Dissatisfied	9.63%
		Very dissatisfied	1.48%
Q68	Rank the #1 challenge for your community in the 2022-2023 school year	Respondents on leadership for a PTO or booster club	129
		Volunteer Recruiting	53.49%
		Volunteer Retention	24.81%
		Community communication	10.85%
		Fundraising	6.98%
		Financial Management	3.88%

Appendix: Detailed Responses

Q69	What funding sources did your organization utilize in the 2022-2023 school year? Check all that apply.	Respondents on leadership for a PTO or booster club	135
		Parent donations	76.30%
		Local business sponsorships	60.74%
		Grants	25.19%
		Membership dues or fees	54.07%
		Fundraising events	64.44%
Q70	How would you rate your school fundraising communication with parents?	Respondents on leadership for a PTO or booster club	127
		1	0.79%
		2	3.15%
		3	21.26%
		4	40.16%
		5	34.65%
Q71	How much money did you raise in the 2022-2023 school year on PTO or booster memberships? If paid memberships are not offered, enter \$0.	Respondents on leadership for a PTO or booster club	118
	*Groupings created after receiving raw responses	\$1-\$500	36.44%
		\$501-\$1,000	11.02%
		\$1,001-\$5,000	18.64%
		\$5,001-\$10,000	7.63%
		\$10,001-\$20,000	2.54%
		\$20,001-\$50,000	3.39%
		\$50,000+	0.85%
		None/Don't know	19.49%

Appendix: Detailed Responses

Q72	How much money did you raise in the 2022-2023 school year through fundraising efforts?	Respondents where on leadership for a PTO or booster club	118
*Groupings created after receiving raw responses		\$1-\$500	27.12%
		\$501-\$1,000	7.63%
		\$1,001-\$5,000	16.95%
		\$5,001-\$10,000	9.32%
		\$10,001-\$20,000	18.64%
		\$20,001-\$50,000	15.25%
		\$50,000+	5.08%