Cheddar Up

How to Ask for Donations

Use this worksheet as your guide. **Click for detailed instructions**.

Master your mission.

Before you begin any campaign, you have to understand the foundational why — so that you can translate that purpose and passion to others. Why do you want to ask for donations?

Fundraiser name:

Group:

Why does this fundraiser matter?

Who does it benefit?

What's your fundraising goal?

$

Your First Steps

While the context and audience may change, this process can apply to generally any fundraiser. Cheddar Up has the features to enhance your efforts.

- [ ] Set up your **Cheddar Up** fundraising collection.

- [ ] Use **effective wording** when describing your collection.

- [ ] Set your items to "Any Amount".

- [ ] Save your collection's URL and QR code for easy access.

- [ ] Decide your outreach method: method: calls, emails, letters, flyers/handouts.

- [ ] Plan a date and time to get together and make calls or write letters. Don't forget snacks!

- [ ] Prep your script and list.

Your Script
Using this framework as a guide, fill in the blanks or craft your own with the same details.

Hi _____ — I'm a _____ with _____
        FIRST NAME   TITLE/POSITION   GROUP NAME

and we're currently raising money for _____
                                                 FUNDRAISER

This is important because _____
                                   THE WHY

_____

It will cost _____ . I'm hoping to find _____ to donate at least _____
            COST BREAKDOWN   # OF PEOPLE   AMOUNT

by _____ . Would you consider donating?
     DEADLINE

Your List

Brainstorm people you know, those who have a connection to your cause, and past contributors. We've divided the list into sections to suggest a manageable number of reachouts per person on your team. Check a box for each call made or letter sent, and circle Y for "Yes, they donated" or N for "No."

_____ ☐☐☐ **Y N**

_____ ☐☐☐ **Y N**

_____ ☐☐☐ **Y N**

_____ ☐☐☐ **Y N**

_____ ☐☐☐ **Y N**

_____ ☐☐☐ **Y N**

_____ ☐☐☐ **Y N**

_____ ☐☐☐ **Y N**

_____ ☐☐☐ **Y N**

_____ ☐☐☐ **Y N**

TEAM MEMBER CALLING THIS LIST: **DEADLINE:**

_____ ☐☐☐ **Y N**

_____ ☐☐☐ **Y N**

_____ ☐☐☐ **Y N**

_____ ☐☐☐ **Y N**

_____ ☐☐☐ **Y N**

_____ ☐☐☐ **Y N**

_____ ☐☐☐ **Y N**

_____ ☐☐☐ **Y N**

_____ ☐☐☐ **Y N**

_____ ☐☐☐ **Y N**

TEAM MEMBER CALLING THIS LIST: **DEADLINE:**

Cheddar Up

_____ ☐☐☐ **Y N**
_____ ☐☐☐ **Y N**
_____ ☐☐☐ **Y N**
_____ ☐☐☐ **Y N**
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_____ ☐☐☐ **Y N**

TEAM MEMBER CALLING THIS LIST: **DEADLINE:**

_____ ☐☐☐ **Y N**
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_____ ☐☐☐ **Y N**
_____ ☐☐☐ **Y N**

TEAM MEMBER CALLING THIS LIST: **DEADLINE:**

Go team! You've got this.

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