

Cherry Hills Village Elementary Collects More Money and More Parent Participation with Cheddar Up

Cherry Hills Village Elementary used Cheddar Up to help collect for a school-wide holiday gift for the school's support staff. The gift collection was well promoted to all families via the school's weekly e-newsletter, school website and room mother communications.

Families had the option to contribute by 1) Mailing a check to the parent volunteer, or 2) Paying online quickly and easily via Cheddar Up. The school's families embraced Cheddar Up and greatly appreciated the ease of online payment. The increased participation numbers prove it!

Cheddar Up also simplified the collection process. With nearly **70%** of the contributing families paying via Cheddar Up, the parent volunteer who coordinated the collection process was able to avoid multiple trips to the bank, spreadsheets and awkward reminders.

REAL LIVE FEEDBACK FROM AN ACTUAL CHVE PARENT:

"That was too easy.
Cheddar Up was so much quicker than writing and mailing a check!!"

QUESTIONS? COMMENTS? WE'D LOVE TO HEAR FROM YOU!

EMAIL: info@cheddarup.com
PHONE: 303-587-6961

WWW.CHEDDARUP.COM

Thanks to Cheddar Up...

Compared to previous years, this year's gift collection proved a:



54% increase in parent participation



67% increase in the amount collected

Easy paying for parents, easy collecting for schools and parent volunteers, and a bigger gift for the hardworking school staff. **That's what we call a win-win!**

What difference will Cheddar Up make at your school?